



RETAIL

The retail industry accounts for around 10% of all employment in the UK and is characterised by the selling of goods and products by retailers directly to customers or consumers. Careers can include customer-facing roles, day-to-day customer care and generating sales to influencing trends and making strategic business decisions.

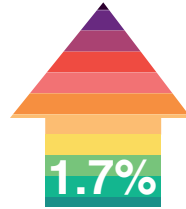
All data represents the West of England

SIZE OF SECTOR



90,756

people are employed in this sector.



The sector is forecast to grow by 1.7% between 2017 and 2026.



24,130

unique job postings between Jan 2017 and Jan 2018.



33% of advertised jobs in 2017-18 required **bachelor's degree and 0 – 2 years experience.**



33%

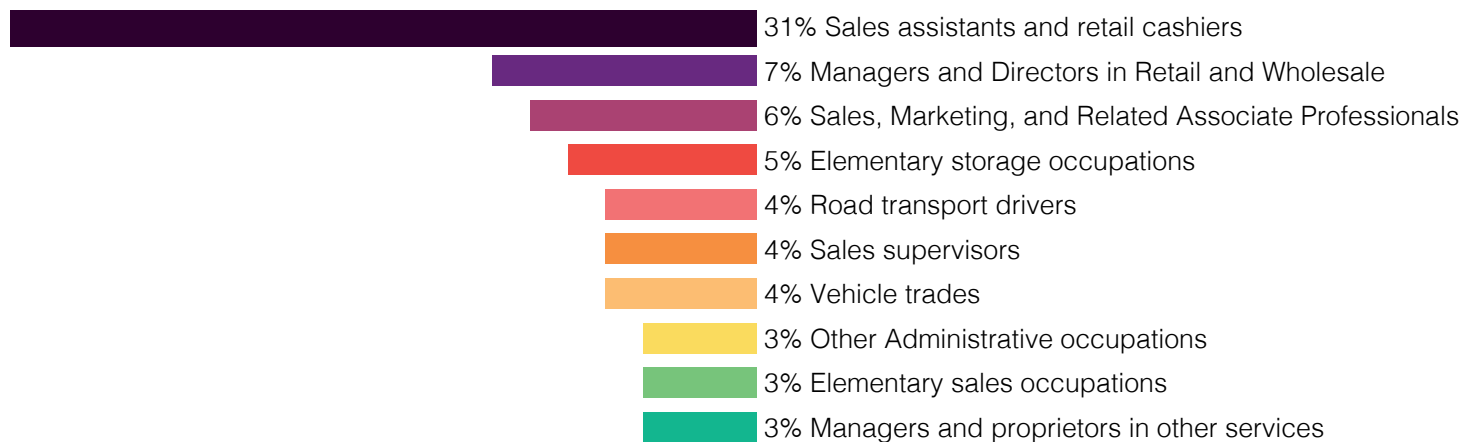
of the workforce are aged 16-24 years old.



EMPLOYMENT AREAS



The main areas of employment within this sector are:



AVERAGE HOURLY WAGE

Sales assistants and retail cashiers	£8.00
Managers and Directors in Retail and Wholesale	£11.53
Sales, Marketing, and Related Associate Professionals	£16.56
Elementary Storage occupations	£9.33
Road transport drivers	£9.97
Sales supervisors	£9.02
Vehicle trades	£12.53
Other Administrative Occupations	£10.08
Elementary sales Occupations	£8.15
Managers and proprietors in other services	£13.72



SKILLS IN DEMAND

These soft skills are most commonly requested by employers:

COMMUNICATION

CREATIVITY

ORGANISATIONAL

COLLABORATION

PROBLEM SOLVING

The most requested skills specific to this sector are:

SPECIALIST	
Sales	Account management
Business development	Retail industry knowledge
Sales management	Team work collaboration
BASELINE SKILLS	
Communication skills	Creativity
Organisational skills	Microsoft office
Building effective relationships	Detail-orientated
BUSINESS SKILLS	
Customer Relationship Management (CRM)	Organisational Skills
Problem Solving	Planning
Microsoft Office	Facebook for business



EMPLOYERS

Employers with the most advertised vacancies over the past 12 months in the West of England:

- NHS
- BMS Performance
- Adlib Holdings
- Estee Lauder
- Meah House Ltd
- Connells Ltd
- Bristol Commercial
- Cute Resource
- University of Bristol
- Travis Perkins
- Alliance Boots
- Argos
- Welcome Break
- Screwfix
- Stonegate Pub Ltd
- Superdrug
- Gap
- John Lewis Partnership
- Virgin Media
- Tesco Plc
- Vision Express

Sources

- 1) Labour Insights - Data range 2017 / 2018
- 2) West of England LEP
- 3) EMSI - Burning Glass - Data range 2017 / 2018
- 4) Business West Skills Statements 2018

Partners

